

*range of worldclass paper tissue*

A large, stylized graphic of light blue leaves and pink flowers. The leaves are layered and have a soft gradient. The flowers are scattered around the graphic, with some on a thin brown vine on the left and others at the bottom right.

# Kosher

*Very nice, Very soft*

**Privilege  
Retail Club**

## Our Brands

**Kosher**  
*Very nice, Very soft*

Flagship brand

**Kosher**  
Gold Mark

Premium brand

**Kosher  
bamboo**  
*Very Nice, Very Soft*

Made from pure  
Bamboo pulp

**REGAL**  
True value

Value for money brand

### Corporate Office:

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info@koshertissue.com

### Factories:

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### Branch Offices:

#### Andhra Pradesh & Telangana Region

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*range of worldclass paper tissue*

# Kosher

*Very nice, Very soft*

2 Layered

freshwipes

Personal Hygiene Tissues



### Kosher Bamboo

Kosher Bamboo is not merely a brand extension. It is a larger project initiated with a small set of mainline tissue products – Large napkins, Personal hygiene tissues in pull-a-piece boxes and Restroom rolls – all made from all virgin and all and only bamboo pulp.

As a growing and responsible corporate, we intend to ascertain the virtues of Bamboo in exploring the feasibility and the advantages for progressively adopting bamboo as the primary and larger source for making personal hygiene tissue products. While bamboo pulp does exceed conventional wood pulp on the tissue characteristics; of water absorption, softness and functionality, the objective of the project is to assess the larger environment and economic benefits that can be derived and the ideal model of operation to be able realize that in a large measure. In pursuing our study we intend to partner with befitting agriculture institutes and knowledgeable minds.

Beyond superfine tissue Kosher Bamboo provides consumers with satisfaction; of sustainable consumption, enabling environment conservation, of belongingness to distinct class and a good sense of prestige.

We hope to construct altogether a new industry sector in India.

freshwipes    Napkins    Restroom rolls

Made from pure Bamboo pulp. Natural. Unbleached



2 Layered

freshwipes  
Personal Hygiene Tissues



Green Grove



Ivory Gold

Size & Quantity:

200 x 180 mm 2ply

150 pulls

MRP: ₹180/-per pack

Packing:

48 box in a case



Pink Gold



Gold case

Made from pure Bamboo pulp. Natural. Unbleached



2 Layered

freshwipes  
Personal Hygiene Tissues

## Bottled freshwipes



Size & Quantity:

135 x 200 mm 2ply

80 pulls

MRP: ₹160/-per pack

Packing:

48 box in a case

## Restroom rolls

3 Layered



Size & Quantity:

4 rolls of 150 gms

each 3ply

MRP: ₹360/-per pack

Packing:

12 box in a case

Made from pure Bamboo pulp. Natural. Unbleached







# Napkins

2 Layered



Red Brick



Brown Gloss



Green Olive



Deep Blue

**Size & Quantity:**

400 x 400 mm

50 napkins in a box

2ply

**MRP: ₹160/-per pack**

**Packing:**

36 box in a case

Made from pure Bamboo pulp. Natural. Unbleached





## Leading with leadership strategies

Kosher tissue products Pvt Ltd is very potential, evolving quickly and is determined to play a dominant role in the market for paper tissue products. Our product range encased in our brands (Kosher, Kosher GoldMark and Regal) is comprehensive yet ever evolving. We cater to both home and institutional segments - through an evolving network of dealers, distributors, and retail partners. Kosher range of products is also available through popular online shops and through our own online boutique.

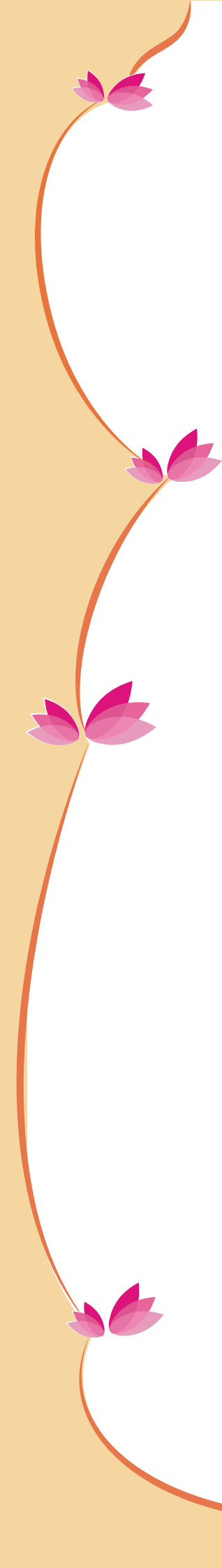
We believe in research backed decisions, smart operations and in working with certain aggressiveness in making way for ourselves in the markets. We endeavor to evolve our brands with products and marketing strategies that would fascinate the consumers.

We choose to assume leadership through establishing ideal approach and standards as we create the growth path for ourselves. In expanding the market, in general and for ourselves, we shall continue to demonstrate leadership with appreciable product innovations and with very smart marketing initiatives.

We are on a mission to build brand Kosher with exceptional values and thus take it to altogether higher level of operations. We are looking at fast paced growth and are aiming high with large revenue targets across our product lines in evolving as a popular and reputed national brand. We are determined to achieve progress with true innovations and leadership initiatives.




## Milestones behind



2006	Born as a proprietary enterprise with single napkin converting machine in Bengaluru
2008	Expansion with additional machines
2009	Sales breach INR 20 Mn
2010	Sales breach INR 80 Mn
2010	Registered as a private limited company
2011	Initiated Kosher Design Studio for achieving excellence in package structure and designs
2012	Expanded production facility in Bengaluru in doubling the capacity
2014	Set up production facility in Hyderabad
2018	Set up supply depot at Chennai
2019	Shifted production facility to a larger space in Hyderabad
2019	Expansion of sales with presence in south India
2019	Sales breach INR 300 Mn

## Milestones a head



2021 – 2022	Dealer accreditation program in all south Indian states
2021 – 2022	Expansion of B2B business with strategic supply network
2021 – 2024	Progressively pervasive presence across online / offline outlets
2022 – 2023	Supply depots at Pune in Maharashtra, Delhi and Kolkata in West Bengal
2021 – 2024	Major distribution hubs in about 40 strategic locations
2021 – 2024	Technology adoption across business functions Product and marketing innovations with structured research programs

## Message from the Managing Director

We believe, paper - which is largely made from trees which provide the life essence for the life on earth, is being rather recklessly used - contributing directly to the alarming rate of depletion of trees.

We believe, the need to act towards bridging the huge shortfall from sustainability levels both on account of ecology and resource is very urgent. We believe, the ideal approach is to put greater thrust on resource renewal duly supplemented with judicious consumption - which puts the responsibility to act - vastly with the consumers.

Though the pulp that is converted into tissue paper is made from trees and plants which are consciously replenished from structured resource renewal program world over, we intend to work on initiatives that would create awareness about the alarming situation otherwise and develop structured social programs that would facilitate consumers - individually as also collectively - help contribute towards perpetual regeneration of life giving trees and plants.

**Shashi Kant Tiwari**



## Our social message

**Kosher** 

*Very nice, Very soft*

Seeks your participation

.. do nurture  
at least one plant ..  
at least in a pot ..

everyone's most urgent  
responsibility