Introducing

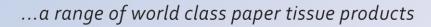


Very nice, Very Soft



Where Innovation Meets Brand Visibility

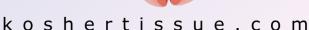




What Is the First Piece Puller?

A First Piece Puller is a branded paper insert placed at the top of a tissue stack — the very first piece a user pulls out of the box.





Now you will pull just a piece of Kosher freshwipe from all our self dispensing boxes





Why Was It Created?

Problem:



- Customers struggled to find the first tissue
- More than one tissue pops out when first tissue is pulled out
- Poor first impression in premium settings





Functional Use of Firstpiece-puller



Ease of Use

 Reduces wastage of tissue

Customer Experience



From Utility to Marketing



That's not all. First piece puller can also be used as a marketing space to reach your audience.

- First interaction
- Unique untouched marketing space
- High outreach



A New Marketing Space





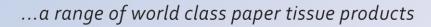
Tactile, non-intrusive ad

Custom QR codes

Special offers

100% visibility – No skip, no scroll.





Place you brand logo, tagline or message



Brand Logo



Place your offers



Place your QR codes or text



QR Codes



Customization Options on first-piecepuller



- Logo
- Tagline/message
- QR code
- Promotions
- Seasonal branding
- Design support included



Our Process





- 2. We print your branding
- 3. Insert during production
- 4. Ship final products across India



Let's Collaborate

Ready to put your brand in their hands?



- sales@koshertissue.com
- <u>https://koshertissue.com/</u>
- \$\ 9845099150

